



ADTOWER LTD

Digital Specifications

- Format: **.mp4/.png/.jpg/.html5/.mov**
- Resolution: **1080 x 1920**
- Slot length: **10 seconds**
- Loop length: **60 seconds**
- Encoding: **H264**
- Bitrate: **below 8000**
- Orientation: **Portrait**
- File size: **100mb or less**
- Aspect ratio: **9:16**
- Frame rate: **25 fps**



Contact
sales@adtower.ie or
01-2393281 to
discuss all your
creative ideas!

Digitower & DigiXtower enable brands to deliver real-time, full motion, dynamic and contextual advertising messages

